



Benjamin Aaron McDonnell

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## EXPERIENCE

**Hershey Entertainment Resorts** Jan 2024 — May 2024

Human Resources Intern

As a Human Resources Intern, I would work with potential, incoming and internal employees through whatever needs and questions they had · I would also complete and process hiring appointments, verbal offer acceptances, monitor oral drug test and update hiring appointments

**Content Creator Video Editor** June 2022 — Present

Freelance Video Editor

As a Freelance Video Editor, I work with various YouTube and Tiktok content creators to edit their content for short and long form videos

## Skills

Time Management  
Teamwork  
Creative  
Communicative  
Microsoft Proficiency  
Adobe Proficiency  
PremiSys Proficiency  
LOTUS Notes Proficiency  
UKG Proficiency

## Education

**S.I. Newhouse School of Public Communications, Syracuse University**  
Masters of Science: Public Relations May 2026

**Lebanon Valley College**  
Bachelors of Science: Digital Communications May 2024

## Activities

**Collegiate Esports Player**

Weekly matches during each semester for collegiate Overwatch competitions · Focused on good communication and team play with teammates to win games

**Social Media Content Creator**

The creation of content on multiple social media platforms · Using Adobe products to create digital graphics, edited videos and scripts · Social media platforms include YouTube, Instagram, Tiktok, X (Twitter) and Twitch · Focuses on analytics, popular trends and different communication styles with the audience